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# The Legal 500 Asia Pacific

## 2021

The clients' guide to law firms

### TAY & PARTNERS

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MALAYSIA

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- Antitrust and competition
- Intellectual property
- Banking and finance
- Corporate and M&A
- Dispute resolution
- Labour and employment
- Real estate and construction
- TMT

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# TAY & PARTNERS

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## MAIN CONTACTS

Antitrust & Competition Law; Aviation; Corporate Arbitration; Corporate/commercial dispute resolution Arbitration; Corporate/commercial dispute resolution Arbitration; Corporate/commercial dispute resolution Antitrust & Competition Law; Aviation; Corporate Aviation; Banking and finance; Corporate Banking and finance; Corporate Banking and finance; Corporate Banking and finance; Corporate Banking litigation/insolvency Banking litigation/insolvency Banking litigation/insolvency Antitrust & Competition law Antitrust & Competition law Corporate Corporate Corporate/commercial dispute resolution Corporate/commercial dispute resolution Corporate/commercial dispute resolution Corporate secretarial Corporate secretarial Data Protection Data Protection Debt and equity capital markets Employment and industrial relations Employment and industrial relations Franchising Franchising Intellectual property

Tay Beng Chai  
Leonard Yeoh  
Cheah Soo Chuan  
Wong Weng Yew  
Tay Beng Chai  
Yip Jia Hui  
Chang Hong Yun  
Teo Wai Sum  
Yip Jia Hui  
Danielle Tan  
Leonard Yeoh  
Cheah Soo Chuan  
Wong Weng Yew  
Tay Beng Chai  
Nicole Leong  
Tay Beng Chai  
Chang Hong Yun  
Teo Wai Sum  
Leonard Yeoh  
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**LANGUAGES**

English

Malay

Chinese

Intellectual property

Real estate

Real estate

Real estate

Technology, multimedia and telecommunications (TMT)

Technology, multimedia and telecommunications (TMT)

Trade regulations and investment compliance

Trade regulations and investment compliance

Lim Bee Yi

Chang Hong Yun

Teo Wai Sum

Danielle Tan

Lee Lin Li

Lim Bee Yi

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## STAFF FIGURES

Number of lawyers : 29

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## ANTITRUST AND COMPETITION

### TIER 1

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Having represented AirAsia Berhad in the first case to go to the Competition Appeal Tribunal, the antitrust and competition team at **Tay & Partners** has a significant presence in the market. Led by the highly experienced Beng Chai Tay, it counts major clients from the automotive, telecoms and pharmaceutical sectors within its portfolio. Corporate and regulatory compliance lawyer Nicole Leong regularly works on the review of distribution agreements and successfully resisted a non-infringement verdict from MyCC in a case on purported margin squeeze. Associate Heng Jia is singled out as a rising star within the team. More broadly, the firm is increasingly engaged in merger control activity, an issue being pushed by domestic authorities.

”

#### **Leading individuals**

Tay Beng Chai

#### **Rising stars**

Heng Jia

## INTELLECTUAL PROPERTY

### TIER 2

“

IP matters undertaken by **Tay & Partners** include franchise negotiations (a key area of work), together with the registration and protection of patents, trade marks and copyright. Led by '*trusted advisor*' Lin Li Lee, an expert in anti-piracy strategies and trade mark protection generally, it also features Bee Yi Lim who is experienced in dealing with all types of IP, both advisory and contentious. The Kraft Heinz Company is a key client.

”

#### Leading individuals

Lee Lin Li

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## BANKING AND FINANCE

### TIER 3

**Tay & Partners** handles banking and financial matters on behalf of clients such as aerospace firm Stellwagen Group. Led by M&A specialist Hong Yun Chang, it also represents local (and international) banks, investment houses, Islamic financial institutions, and credit companies. Handling the preparation of loan or facility agreements, it also assists with securitization and capital markets. Jia Hui Yip is recommended for asset financing and leasing (with an emphasis on aviation).

## CORPORATE AND M&A

### TIER 3

“

Headed by Tay Chai, the corporate and M&A team at **Tay & Partners** counts AirAsia and Telenor ASA within its varied client portfolio. In addition, it assists interests in sectors such as retail and distribution, food and beverages, electronics and technology, manufacturing, education and construction. Specific areas covered include: public takeovers, foreign direct investments, venture capital, regulatory compliance and corporate restructuring. Notably, the firm routinely advises Singapore-based business on expansion into Malaysia. Wai Sum Teo and Hong Yun Chang are key names to note.

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## DISPUTE RESOLUTION

### TIER 3

**Tay & Partners'** Leonard Yeoh directs the firm's dispute resolution team. Counting AirAsia and Saint-Gobain within its portfolio, the firm engages in pre-litigation strategic analysis alongside its work in cross-border litigation, preservation orders, injunctions and antitrust matters. In addition, it is notable for its handling of white collar crime as well as its representation of firms opposing MyCC rulings (it recently acted for AirAsia in this regard). Soo Chuan Cheah is the partner to note for multinational cases.

#### Leading individuals

Leonard Yeoh

## LABOUR AND EMPLOYMENT

### TIER 3

“

**Tay & Partners'** Leonard Yeoh leads the firm's offering in employment & industrial relations. Serving clients in both contentious and non contentious matters, it covers issues such as collective agreements, union disputes, immigration, wrongful dismissal, sexual harassment and retrenchment. A substantive portion of the firm's work is carried out for multinationals, local (and international) banks, government agencies and domestic companies.

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## REAL ESTATE AND CONSTRUCTION

### TIER 3

**Tay & Partners** offers a well-established practice which acts on greenfield projects, advises on regulatory issues for international clients acquiring real estate in Malaysia and assists clients on real estate financing. Hong Yun Chang leads the team and represents local and foreign clients on real estate and regulatory compliance matters.

**TMT**  
**TIER 4**

“

The TMT offering at **Tay & Partners** is directed by Lin Li Lee. Covering key sector issues such as: patent infringement, trade marks, copyright, industrial designs and passing off, it counts HBO Asia Warner Media within its diverse portfolio. In broader terms, work is attracted from industries including banking, electronics, education, maritime and pharmaceutical and telecommunications.

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