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The Legal 500 Asia Pacific

2022

The clients' guide to law firms

ANJIE LAW FIRM

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OCEAN OFFICE PARK
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CHAO YANG DISTRICT
100020

Tel: +86 10 8513 1818

- Antitrust and competition: PRC firms
- Insurance; PRC firms
- Labour and employment: PRC firms
- Data protection: PRC firms
- Intellectual property: PRC firms
- TMT: PRC firms
- Dispute resolution: Arbitration: PRC firms
- Dispute resolution: Litigation: PRC firms
- Shipping: PRC firms
- Private equity: PRC firms
- Corporate and M&A: PRC firms

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LANGUAGES

Chinese
English
Japanese

IP acquisition, IP dispute resolution	Coco Kou	haixia_kou@broadbright.com	+86 10 8513 1808
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Banking and Finance	Hailey Cheng	hailey_cheng@broadbright.com	+86 21 2319 3163

STAFF FIGURES

Number of lawyers : 100

MEMBERSHIPS

Meritas Worldwide

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ANTITRUST AND COMPETITION: PRC FIRMS

Tier 1

AnJie Law Firm is active across the full range of antitrust and competition law, handling merger control applications, private litigation, and SAMR investigations. The team is active in matters involving complex and sensitive industries such as semiconductors and e-commerce. The practice's private litigation work includes novel cases such as representing SAMR in the first anti-monopoly administrative litigation brought against the regulator since the implementation of the Anti-Monopoly Law. The practice is jointly led by Michael Gu, Hao Zhan, and Ying Song, all of whom have broad experience of handling high-profile regulatory matters and disputes.

Leading individuals

Hao Zhan

Michael Gu

INSURANCE; PRC FIRMS

Tier 1

AnJie Law Firm handles a broad range of insurance matters and counts over one hundred domestic and international insurance companies as well as insurance asset management companies as its key clients. With a sizeable team of over 50 lawyers, it is particularly noted for its experience handling high-profile insurance disputes spanning property, life insurance, insurer's subrogation claims, reinsurance, insurance-fund products, and insurance institution investments; it also has a particular strength in advising insurance companies on compliance matters. Marine insurance is a growing area for the firm and its Shanghai team handles a steady flow of contentious and non-contentious matters, while the Shenzhen-based team focuses on representing a number of Shenzhen-headquartered insurance companies. Managing partner Hao Zhan leads the seven-partner team which includes Jia Wan, Xuelei Wang and Shanshan Wu, who are well versed in all aspects of insurance disputes; Jun Chen who handles insurance fund investment mandates; and Dan Yu and Bing Liang who are noted for compliance issues.

Hall of Fame

Hao Zhan

Next Generation Partners

Jun Chen

Jia Wan

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LABOUR AND EMPLOYMENT: PRC FIRMS

TIER 1

AnJie Law Firm provides advice to clients on the full spectrum of labour and employment law matters. The team has longstanding relationships with many of its clients, providing them with ongoing advice on employment and HR issues as well as representing them in disputes; it also handles one-off disputes and the employment aspects of corporate transactions. The practice is jointly led by Zhenghe Liu and Jun Shen; Liu is the go-to employment counsel for a range of multinationals and state-owned entities, while Shen is well-regarded in the market for his expertise in mass layoffs and employee transfers. Both Liu and Shen, along with other partners including Lin Sun and Yana Cui, handle complex disputes such as those involving disciplinary issues and non-compete clauses.

DATA PROTECTION: PRC FIRMS

TIER 2

AnJie Law Firm has been advising clients on data issues since Chinese regulations were in their nonage, and the firm continues to handle a wide variety of work on behalf of high-profile clients from numerous sectors. Typical services include compliance regimes, cross-border data transfers, protection of business secrets and the handling of personal data. Samuel Yang, in addition to leading the practice, is one of the market's premier names in the field of telecoms; data protection forms a key part of his practice as he assists domestic and international carriers such as Tencent and AT&T with responding to data breaches, compliance regimes and commercial agreements.

Leading individuals

Samuel Yang

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INTELLECTUAL PROPERTY: PRC FIRMS

TIER 2

AnJie Law Firm has a full-service IP practice, and works with both international and domestic clients on the filing, prosecution and enforcement of all types of IP rights. Though active in all areas, the firm's contentious work stands out; patent disputes in the pharmaceutical sector is an area of particular strength, as the firm has worked extensively with AstraZeneca, though the group has a strong track record of advising high-profile clients in numerous sectors, including technology and telecoms. Li Wu uses his background in neuroscience to assist with IP protection in the biomedicine industry, and co leads the team alongside Nick Liu and Chen Zhixing. He Jing departed to establish his own firm in September 2020.

TMT: PRC FIRMS

TIER 2

AnJie Law Firm stands out for the breadth of services it provides, advising on regulatory compliance, data protection and antitrust issues in addition to corporate work. The firm's client base is similarly broad, including foreign and domestic tech companies, publishers, radio stations and financial institutions.. When it comes to telecoms, Samuel Yang is one of the most respected names on the market; he represents a number of international carriers such as AT&T on their operations in China, in addition to being an expert in data protection. Hans Cai and Ying Song, who lead the team alongside Yang, focus on private equity and antitrust matters respectively.

Leading individuals

Samuel Yang

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DISPUTE RESOLUTION: ARBITRATION: PRC FIRMS

TIER 3

“**AnJie Law Firm**’s arbitration practice is extremely capable and has experience in a broad range of domestic and international arbitration centres including ICC, SIAC, HKIAC, CIETAC, BAC and SHIAC. The group has grown in market share in recent years, and has been particularly active in disputes involving shareholders, joint ventures, private equity, venture capital, asset management and securities. Hao Zhan, Chao Yang and Wan Jia now jointly lead the team following the departure of Arthur Dong in January 2022.

”

DISPUTE RESOLUTION: LITIGATION: PRC FIRMS

TIER 3

Dispute resolution is one of **AnJie Law Firm**'s core areas, with the firm working across its Beijing, Shanghai, Shenzhen, Hong Kong and Haikou offices to provide a comprehensive service. The firm has a full service contentious offering which includes representing clients in proceedings relating to international trade, cross-border investment, insurance, antitrust, intellectual property, and securities. Mary Zhang is the head of the Shanghai office, while Gao Ping manages the Beijing department.

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SHIPPING: PRC FIRMS

TIER 3

“**AnJie Law Firm**’s shipping practice was substantially bolstered by the addition of a number of lawyers in Spring 2021 from RICC & CO. The new additions, including practice co-head Bing Yan, add to the team’s expertise in advising shipowners, cargo interests, and insurers in litigation stemming from collisions and cargo damage. In addition to Yan, Lei Chen and Shengmiao Qi also lead the practice and are highly experienced in litigation, including matters with cross-border aspects.”

PRIVATE EQUITY: PRC FIRMS

TIER 4

“ Led by Hang Cai, **AnJie Law Firm** primarily advises state-owned funds, strategic investors and investment companies on transactions in the TMT sector. Much of the firm’s work is with key client 5Y Capital; the team advises the Shanghai-based on a number of VC investments in tech start-up companies. Ting Yao, promoted to partner in 2021, assists Chinese and US funds in addition to state-owned capital investments. ”

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CORPORATE AND M&A: PRC FIRMS

TIER 5

AnJie Law Firm is the result of a January 2022 merger between legacy firms AnJie Law Firm and Broad & Bright; its corporate and M&A team is co-led by Yu Wang who has developed specialist expertise in handling joint ventures between global industrial foreign investors and major domestic state-owned enterprises. Elsewhere, Simon Li is a veteran of countless cross-border acquisition, venture capital and foreign direct investment transactions while Wilson Lu is the key point of contact for restructurings, refinancings and the disposal of state-owned assets.

Olivia Huang

POSITION

Partner

CAREER

Ms. Huang's practice encompasses general corporate and commercial matters, VC/PE, joint venture projects, merger & acquisition, corporate insolvency as well as regulatory advice.

Ms. Huang regularly provides legal advice to various kinds of companies in industries of manufacturing, trading, consulting, telecommunication, media, publishing, medical, e-commerce, technology, hotel and etc.

Ms. Huang also participated into projects concerning establishment of new foreign invested company, restructure of multinational company group and liquidation.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Ms. Huang joined Broad & Bright Shanghai Office in February 2011.

Ms. Huang received LL.M in the specialization of International Law from Fudan University in 2011 and LL.B from Shanghai University of International Business and Economics in 2008.

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Coco Kou

POSITION

Partner

CAREER

Coco's practice focuses on IP acquisition, IP dispute resolution (including FTO), and IP counsel.

She has handled over one thousand patent applications and responded to the relevant official actions on clients' behalf in the fields of mechanics and electronics. Also has much experience in patent re-examination, and patent research and analysis.

She has dealt with a number of influential foreign and domestic patent dispute resolutions, range from patent invalidation and administrative litigation, patent infringement litigation and administrative complaint, and patent ownership litigation. Coco has finished dozens of FTOs in the fields of electronics and mechanics..

Coco has a executive experience in patent mining and patent layout, IP compliance, and strategy design for Technology-based enterprises especially start-ups in IP protection.

Coco published her article "The Difference of Patent Infringement Litigation between India and China" which is supported by the department of Planning and Development, China National Intellectual Property Administration.

Coco also co-translated the book of "Justifying the Intellectual Property" which is a significant milestone in IP history and wrote by professor Robert P. Merges who is a leading scholar in University of California, Berkeley School of Law.

This new book in Chinese was published in May 2019.

LANGUAGES

Mandarin, English

MEMBERSHIPS

National Bar of China

State Bar of New York

Patent attorney in China

EDUCATION

Ms. Kou received her Bachelor of Engineering degree from China Agricultural University in 2004; her Master of Law from China University of Political Science and Law in 2007; her LL.M. from Western Michigan University, Cooley Law School in 2017.; and her doctor of law from Minzu University of China in 2018. From Jul. 2014 to Oct. 2015, Coco studied as a Visiting Scholar in University of California, Berkeley School of Law.

After graduation in Jul. 2007, Ms. Kou entered a patent agency and worked as a patent agent and lawyer. Coco joined Broad & Bright in the end of 2020.

Wency Yu

POSITION

Partner

CAREER

Ms. Yu has 11+ years of experience on contentious and non-contentious intellectual property matters, with particular emphasis on trademark portfolio management, domain name dispute, as well as IP enforcement (i.e., stopping infringement of trademark, copyright, trade name, design or unfair competition, by civil litigation, administrative complaint or criminal complaint).

Ms. Yu has handled thousands of China IP cases. She represented many Fortune 500 companies in a broad range of industry sectors, including technology, automotive, beauty and fashion. She is able to provide legal services in three languages (Chinese, English and Japanese). She is ranked in WTR 1000 as a leading trademark professional in China in 2020.

LANGUAGES

Chinese, English, Japanese

MEMBERSHIPS

National bar of China State bar of New York

EDUCATION

Ms. Yu earned an LLM degree (specialized in intellectual property law) from Stanford Law School, a JD degree from the Chinese University of Hong Kong, and a B.A. degree from Peking University.

Ms. Yu worked at Baker & McKenzie's Beijing office as an IP associate from 2008 to 2016, and at LexField as a partner from 2018 to 2020. Earlier in her career, she worked at Jeekai & Partners and Toyota China, and had internship at Ladas & Parry's New York office and the IP department of NTT DoCoMo's Tokyo headquarter. Ms. Yu joined Broad & Bright in 2020.

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Hailey Cheng

POSITION

Partner

CAREER

Hailey's major practice areas are banking and finance. She has rich experience on advising financial institutions and corporates in Chinese inbound and outbound financing transactions, including Cross-border Syndicated Loan, Trust, Financial Leasing, Factoring, Asset-backed Securitization, Corporate Bond in Stock Exchange, Debt Financing Instruments of Non-Financial Enterprises in Inter-bank Market, etc.

Hailey specializes in aviation and vessel. In the last few years, she provided legal service for dozens of main trunk airliner, business jet and shipping vessel in various transactions, including banking facility, financial leasing and transfer of leasing asset package. She possesses in-depth understanding for the designing of transaction structure and the issues and details of the contract enforcement.

Hailey obtains extensive knowledge on legal issues of regular corporate affairs. She has been involved in a board range of company projects, including Employee Stock Ownership Plan, M&A, FDI, bankruptcy and liquidation, litigation, etc. She serves as legal consultant for different institutions, including state-owned securities company, financial leasing company, factoring company and private equity fund.

LANGUAGES

Chinese and English

MEMBERSHIPS

Admitted in PRC

EDUCATION

2008-2012 LL.B / Bachelor of Business English, University of International Business and Economics

2012-2014 LL.M, University of International Business and Economics, International Law

2014.7—2016.9 Paralegal at Beijing Headquarter of Zhong Lun Law Firm

2016.9-Now Associate at Shanghai Office of Broad & Bright Law Firm

Philips Z. Ding

WORK DEPARTMENT

Partner

POSITION

Mr. Ding's practice encompasses merger & acquisition, private equity investment, initial public offering, corporate insolvency as well as cyber security and anti-bribery and compliance work.

Mr. Ding regularly advises venture capital and private equity funds on the formation of new funds and investment into portfolio companies in the industries of manufacturing, telecommunication, media, high-technology, education, financial institutions, healthcare and real estate.

Mr. Ding is also specialized in energy and infrastructure sectors. He has represented many multinational companies in connection with their sponsor or acquisition of various projects in the sectors of as water, toll roads, oil & gas, power and shipyard.

Mr. Ding also leads team to represent a number of multinational companies in connection with anti-bribery investigations. He frequently gives training to clients on the topic of PRC anti-bribery investigation and compliance issues.

Mr. Ding regularly advises clients on cyber security compliance issues.

CAREER

Mr. Ding is a partner based in the Shanghai Office of Broad & Bright. Before relocating to Shanghai, Mr. Ding worked in the Hong Kong offices of Dewey & LeBoeuf LLP, a top Wall Street law firm and Simmons & Simmons, a leading international law firm.

LANGUAGES

Mandarin (native), English (native), Cantonese (fluent)

MEMBERSHIPS

National Bar of China

Hong Kong Securities Institute Specialist Certificate – Corporate Finance

EDUCATION

Mr. Ding received LL.M in the specialization of Corporate and Financial Service Law from National University of Singapore in 2005 and LL.B from Fudan University in 2002.

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Hui Dong

WORK DEPARTMENT

Partner

POSITION

Mr. Dong's practice includes corporate law, foreign investment, M&A, liquidation and bankruptcy, labor law and intellectual property.

Mr. Dong advised tens of Japanese, Hong Kong and Taiwan clients on the establishment of foreign invested enterprises in China through green field project or merger & acquisition. Mr. Dong also regularly counsels the established foreign invested enterprises in the areas of labor management, contract law and dispute resolution matters. He also advised the foreign invested enterprises on the exit options through equity transfer, liquidation, capital decrease and bankruptcy petition.

CAREER

Mr Hui Dong was partner at Shi Min Law Offices. Before starting his private practice, Mr. Dong held management positions at China National Electronics Import & Export East China Company, and was a lecturer at Law Department of Faculty of Arts, Shanghai University.

LANGUAGES

Chinese, Japanese, English

MEMBERSHIPS

National Bar of China

EDUCATION

Mr. Dong obtained his LL.B. and LLM from East China University of Political Science and Law in 1985 and 1988 respectively. From 1997 to 2000, Mr. Dong worked as foreign researcher in Waseda University.

LEISURE

Mr. Hui Dong is currently on the panel lists of China International Economic and Trade Arbitration Commission (CIETAC).

Rong Fan

POSITION

Fan Rong specializes in banking and project finance with particular expertise in leasing structures and asset finance.

Mr. Fan has rich experiences in product structuring and negotiation. He has advised both sponsors and financiers in many sophisticated and pilot financing projects in China and is held in repute among peers for his abilities and insights in solution and deal coordination.

He is a key player and pioneer participated in leasing structure innovation in Tianjing Dongjiang, which has grown into the largest hub of leasing industry in China.

Mr. Fan possesses a good understanding of the banking regulation and foreign exchange control in China, and is familiar with the culture of the mainstream PRC commercial banks.

He has been recommended by Chambers as leading PRC banking lawyer since 2012.

CAREER

Mr. Fan joined Broad & Bright in 2016 as a partner. Mr. Fan was a partner of Beijing Zhong Lun Law Firm from 2008 to 2016. Mr. Fan worked as a local legal adviser in Allen & Overy Beijing from 2006 to 2008. He worked as a senior in-house counsel at Industrial and Commercial Bank of China from 1998 to 2005.

LANGUAGES

English and Chinese

MEMBERSHIPS

PRC lawyer Qualification (1995)

EDUCATION

Mr. Fan received his LL.B from China University of Political Science and Law in 1994, and LL.M from University of International Business and Economics in 1998, and MJur from Oxford University in 2006.

LEISURE

Mr. Fan published the paper "How to Apply the Risk Control Means in the Corporate Financing" in the journal of Finance and Management Research.

Mr. Fan co-authored the book "Legal Issues in Corporate Finance" published by the China Law Press.

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Hua Ji

POSITION

Hua Ji has nearly 12 years of work experience. She mainly practices in the field of labor law, litigation and arbitration, intellectual property, commercial bribe, liquidation and bankruptcy and day-to-day business of companies. She mainly provided labor law related services to various Japanese enterprises and other foreign enterprises since 2007. She has been working on day-to-day labor and personnel legal consulting, check for labor contract and regulatory framework, review of legality and compliance of company labor and employment system for many years. She is especially good at labor dispute settlement, arrangement for large employees' reduction, and unexpected employment risk disposition. In the past three years, Hua Ji represented tens of labor dispute settlement cases for large international companies, settled more than ten large projects of reducing employees and accumulated rich experiences in the aspect of providing labor law service to clients. In 2013, she participated in writing the book HR Whole Procedure Legal Consulting (Law Press China) as a principle member.

In addition, Hua Ji also practices in the field of litigation and arbitration, commercial bribe, liquidation and bankruptcy and day-to-day business of companies. She has rich representing experiences for litigation cases.

CAREER

She joint Broad & Bright Shanghai in 2011.

LANGUAGES

Chinese and Japanese

MEMBERSHIPS

National Bar of China

EDUCATION

Hua Ji graduated from Shanghai University Law School with an LL.B degree in 2002.

Yanjie Lian

POSITION

Yanjie Lian mainly practices in the field of litigation and arbitration, real estate, construction and projects, corporate and commercial law, intellectual property rights, entertainment law and etc.

Yanjie Lian has more than 13 years of work experience and has successfully represented many influential and landmark cases. In the field of real estate and construction projects, Yanjie Lian has represented several disputes during the Shanghai World Exposition, and the case of Latvia national pavilion was appraised as one of the most influential cases during the exposition by People's Court Daily and other authorities of the media. In the field of corporate and commercial law, Yanjie Lian represented a dispute regarding confirmation of corporate shares during the share splitting reform. A large amount of money was involved in this case and there was no precedent to be followed, thus the judgment for this case has been frequently referred to by the people's court later in presiding similar cases. In the field of intellectual property right, Yanjie Lian has represented famous writer Bihua Li in lawsuit against Shanghai Opera Theatre regarding the copyright of Yan Zhi Kou. Yanjie Lian has also represented Jing Ke, the well-known Shanghai brand, and successfully obtained right of use to this famous local brand under the condition that the trademark has been registered abusively and has passed the period for administrative remedy such as the objection period, the revocation period and etc.

Besides litigation field, Yanjie Lian has also served as legal advisor for several large and medium-size enterprises both domestically and internationally. Yanjie Lian has a deep understanding in the field of entertainment law. He has also provided legal service for Mr. Fang Jun and Wu Lin Da Hui (a TV show on dancing contest), as well as Hengda Culture Corporation. Yanjie Lian has been interviewed by many famous and authoritative news media such as Shanghai Television, ICS Foreign Language Channel, Xinmin Evening News and Shanghai Broadcasting Station for several times, and has provided professional legal advice on social hot issues.

CAREER

During 2002 and 2015, he worked as associate and senior partner at Shanghai Xinhua Law Firm. In January 2016, Yanjie Lian joined Broad & Bright Law Firm as partner.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Yanjie Lian graduated from Fudan University with a LL.B. degree in 2002.

Fang Liu

POSITION

Ms. Liu's practice focuses on China and U.S. Corporate Law, Cross Border Merger & Acquisition, Intellectual Property, Franchising, International Litigation and Arbitration.

Ms. Liu has represented numerous Chinese clients in both business and academic fields. For examples, Ms. Liu helped TusStar Holding to set up incubators in the United States, helped BAIC and Camel Group to set up R&D centers in the United States, helped Minth Group, Shengrui Transmission, Qingdao FengGuang Precision Machinery Co., Gusheng Biological Technology Group and other dozens of Chinese companies with their investments, M&A deals, business transactions and operations in the United States. Ms. Liu helped the Institute of Microelectronics of Chinese Academy of Science, Xiamen University and Kingfa Technology Co., etc. with their Intellectual Property related matters. Ms. Liu also represented Chinese clients on various international litigation and arbitration matters.

As for the U.S. clients, Ms. Liu served Ford Motor, JPMorgan Chase Bank, Cottage Inn, Dawson Tire & Wheel, BWI Group, Nelson Fastener, Tarter Industries, etc.; her practice areas cover commercial litigation, transnational lending, international franchising, technology licensing and foreign direct investment, etc.

CAREER

While Ms. Liu was in China, she worked with CCID of Ministry of Industry and Information Technology, Stellar MegaMedia Group, and Beijing Taichi Juntai Law Firm. While she was in the United States, Ms. Liu interned with Honorable Judge Christopher Yates at the 17 Circuit Business Court in Michigan and externed with Honorable Chief Justice Stephen Markman at the Michigan Supreme Court. Between 2015 and 2017, Ms. Liu worked at Dickinson Wright PLLC in Michigan, among over 400 attorneys in the 18 offices of the firm, Ms. Liu was the only attorney who was qualified to practice both in China and the United States. In early 2018, Ms. Liu joined Broad & Bright as a partner.

LANGUAGES

Chinese and English

MEMBERSHIPS

The People's Republic of China; The United States; New York; California; Michigan; Washington DC

EDUCATION

Ms. Liu received her LL.B degree from Peking University Law School in 1999; her J.D., magna cum laude (top 1%, 2 out of 438), from Western Michigan University Cooley Law School in 2013; and her LL.M. from the University of California, Berkeley School of Law in 2014, with Certificate of Specialization in Business Law. Ms. Liu has been awarded the President's Achievement Award from Cooley Law School, the Advanced Degree Program Scholarship from UC Berkeley Law School, and the ACCA (Associate of Corporate Counsel America) Scholarship Foundation Award, etc.

Hongchuan Liu

WORK DEPARTMENT

Partner

POSITION

Mr. Liu's major practice areas include foreign direct investment (FDI), M&A, VC/PE, capital market, corporate and commercial, outbound investment and international arbitration.

Mr. Liu has advised more than thirty well-known international enterprises on their FDI, M&A and related activities in China. He was the principal PRC legal counsel for an investment company in the course of establishment and acquisition of twelve joint ventures with a total investment of US\$250 million. Representing a leading Korean international company, he assisted the Korean company to establish four major joint ventures in Shanghai, Tianjin and Hainan respectively. He represented one Germany-based and one Sweden-based multinational companies respectively in connection with the restructuring of their China operation involving dozens of subsidiaries and branches. Representing both domestic and international PE/VC funds as well as portfolio companies, he has completed dozens of PE or VC-backed investments and funds formation projects. Mr. Liu has participated in nearly twenty international arbitrations relating to international trade and investment disputes at China International Economic and Trade Arbitration Committee (CIETAC). In the recent years, Mr. Liu has represented a number of Chinese companies in their offshore investments and acquisitions.

Mr. Liu was awarded as a China Leading Lawyer in Capital Markets, M & A and Private Equity fields by IFLR1000 in 2017, 2016 and 2015 consecutively. He was also recognized as one of China Leading Lawyers in Corporate and M&A, Capital Markets and Private Equity & Venture Capital fields by Legal 500, China Law & Practice and Asialaw.

CAREER

Mr. Liu started to practice at C & C Law Office in 1990. He was once a visiting attorney at Clifford Chance's London and Hong Kong offices in 1996. He had worked as an associate at Skadden Arps' Beijing Office from 1997 to 2001. He was a partner of Beijing Yiwen Law Firm before co-founded Broad & Bright in 2004.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China, State Bar of New York

EDUCATION

Mr. Liu graduated from Peking University School of Law in 1989. During this period, he also went to study at Houghton College of the United States as an exchange student. He earned his LL.M. degree from Harvard Law School, USA in 1997.

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Yali Lu

POSITION

Ms. Lu's main areas encompasses foreign direct investment, cross border merger & acquisition, private equity investment, overseas listing as well as general corporate and commercial matters.

Ms. Lu has served companies in a variety of industries of manufacturing, food, telecommunication, media, technology, internet, entertainment, retailing, medical, developer, construction, and education.

Ms. Lu has rich experience in foreign direct investment and cross border mergers & acquisitions. She has represented numerous multi-national companies in investments and acquisitions in Mainland China, including setup of joint ventures, wholly foreign-owned enterprises and VIE structures, share acquisition, asset acquisition and corporate restructuring. Ms. Lu also supported companies in employee settlement in their merger & acquisition deals and corporate restructuring cases.

Ms. Lu advises venture capital and private equity funds on the formation of new funds and investment into portfolio companies.

Ms. Lu also advised issuers on the initial public offering and listing on the Hong Kong Stock Exchange, as well as compliance matters after listing. At pre-IPO stage, Ms. Lu supported issuers in pre-IPO restructuring and pre-IPO investment matters.

In addition, Ms. Lu regularly advises companies on various legal issues arising from the daily operation, including contract, labor and compliance related issues.

CAREER

2009—2011 Praxair (China) Investment Co., Ltd. [Praxair, Inc (NYSE: PX) China Headquater] Legal Counsel

2011—2013 Zara Commercial (Shanghai) Co., Ltd. [Inditex SABME (BME: ITX)China Headquater] Shanghai In-house Lawyer

2014—Now Broad & Bright Law Firm Shanghai, Guangzhou Partner

LANGUAGES

English and Chinese

EDUCATION

East China University of Political Science and Law LL.M.

Louis Meng

POSITION

Partner

CAREER

Mr. Meng is specialized in cross-border mergers and acquisitions, private equity, venture capital, IPO and reverse takeover, block chain and securities token issuance, US dollar or RMB private equity fund establishment, foreign direct investment, non-performing asset and non-performing loan transactions, real estate financing, structured financing and other cross-border transactions and other business areas.

Mr. Meng has more than 25 years of experience in China. He has served as a legal adviser for Chinese, American and other transnational listed and private companies, financial institutions, emerging growth enterprises, investment banks, asset management companies, private equity funds, venture capital funds and hedge funds. Mr. Meng also assisted many Chinese enterprises to develop businesses in the United States and other regions of the world, and helped them to raise capital overseas through public offerings and private fund raising overseas, as well as acquire international assets and high-tech projects through licensing and cross-border mergers and acquisitions.

LANGUAGES

Chinese English

EDUCATION

Mr. Meng obtained a JD degree from Southern Methodist University. He is a practicing lawyer in the State of New York and the District of Columbia. Mr. Meng serves as an arbitrator at Shanghai International Economic and Trade Arbitration Commission (Shanghai International Arbitration Center) and is a visiting professor by the Law School of East China University of Political Science and Law.

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Sunny Shen

POSITION

Partner

CAREER

Sunny's practice areas cover a full spectrum of legal issues in entertainment and media industries, including content licensing, IP protection, privacy and data protection, market entry investigation, PE/VC financing as well as M&As. As one of the pioneering legal professionals specializing in game related laws and practice, Sunny deeply immersed in this fast-growing industry for around 10 years and dealt with various legal challenges faced by domestic and international gaming companies, such as VIE structuring, employee incentive plan, China & overseas market entry, video streaming, eSports and live broadcasting. As a former in-house counsel, Sunny's extensive down-to-earth experience enables her to accurately understand clients' needs and provide practical advices and solutions.

LANGUAGES

Chinese and English

EDUCATION

Sunny Shen graduated from Law School of Jilin University in 2002 with a bachelor degree in Economic Law and she subsequently obtained her LLM in International Commercial Law and MSc in International Business from Law School and Business School of Nottingham University of the UK in 2003 and 2004 respectively.

Lei Shi

POSITION

Partner

CAREER

Ms. Shi's major practice areas include merger & acquisition, foreign direct investment and outbound investment, PE/VC, general corporate and commercial matters, etc., with a special focus on the energy industry and M&A projects.

Ms. Shi has been involved in various M&A and investment projects, including representing foreign investors in their direct investment and acquisition projects in China, representing Chinese companies in their cross-border investment and acquisition projects, and representing PE/VC institutions in their investment projects, etc.

Ms. Shi has been involved in providing legal services to a number of energy companies for their investment projects, especially in the upstream oil and gas sector, and is quite familiar with the deal arrangement and various agreements, including PSC, service contract, JOA, lifting agreement, PSA, etc., as well the daily operation matters in this filed. The investment destination countries/districts of the investment projects Ms. Shi has served include the U.S., Kazakhstan, Uzbekistan, Ukraine, Iraq, Mongolia, Myanmar, Thailand, Indonesia, Chad, Egypt, Oman, etc. Ms. Shi also provides legal services to foreign energy companies for the investment and daily operation of their projects in different districts of China.

Ms. Shi regularly advises venture capital and private equity funds on the formation of new funds and investment into portfolio companies in the industries of manufacturing, food, energy, healthcare, tourism, etc..

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Ms. Shi obtained her LL.B. degree from Beijing Foreign Studies University, with bachelor's degree in Law. Ms. Shi joined Broad & Bright Beijing office in July, 2010 and has been practicing law since then. Ms. Shi is now a partner of Broad & Bright.

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Roland Sun

WORK DEPARTMENT

Partner

POSITION

Mergers & Acquisitions, Banking and Trust, Crypto-currency, Blockchain and Distributed Ledger Technology

Mr. Sun is seasoned in foreign direct investment and mergers & acquisitions, thanks to his numerous representations in greenfield investments and acquisitions in Mainland China of multinational companies. He has also been advising the onshore subsidiaries of multinational companies on their general corporate matters. Moreover, Mr. Sun advised lots of banks and borrowers on various banking deals including project finance, off-balance sheet finance, acquisition finance as well as business trust transactions. Mr. Sun's representative clients include major multinational companies such as ThyssenKrupp, Magna, SPX Corporation, Visteon, Middleby and a couple of domestic and foreign banks.

Furthermore, Mr. Sun is one of the earliest researchers and legal experts in crypto-currencies and blockchain technology in China. He has been advising a number of blockchain technology start-ups both home and abroad (such as Invictus Innovations Incorporated, the developer of "BitShares") and "Fenbushi Capital", the first ever blockchain-focused venture capital fund in China (including its onshore and offshore funds) sponsored by Wanxiang Group. Mr. Sun also participated in translation of books and reports on blockchain and distributed ledger technologies, such as "Blockchain – Blueprint For A New Economy" by Melanie Swan and the report on distributed ledger by the UK Government Chief Scientific Adviser.

CAREER

Mr. Sun started his career with Shanghai Pudong Law Office. Thereafter He worked for Shanghai Jin Mao Law Firm from 2004 to 2008. Mr. Sun joined Broad & Bright as a senior associate in August 2008 and was promoted to partner in 2011.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Mr. Sun graduated from Fudan University and received his LL.B in 2002.

Tracey Tang

WORK DEPARTMENT

Partner

POSITION

Tracey TANG has extensive experience in foreign investment, intellectual property as well as commercial dispute resolution. She is good at and committed to exerting dispute resolution experience in non-contentious matters as well as resolving disputes in complex transactional backgrounds in order to provide clients with proactive legal advices and strategic solutions. Tracey's in-house counsel experience also enables her to customize legal services based on her profound understanding of clients' needs and market dynamics.

Tracey TANG's industry experience includes TMT, entertainment, education, creative industry and general manufacturing. Tracey is recognized as a leading advisor in online gaming industry. In addition, Tracey has extensive experience in IP licensing, IP enforcement, franchising and digital marketing.

CAREER

From March 2004 to September 2010, Tracey practiced law in two major Chinese law firms focusing on foreign investment and commercial dispute resolution. From October 2010 to October 2012, Tracey worked for Herbert Smith LLP Shanghai Representative Office specializing in cross-border mergers and acquisitions. Before joining Broad & Bright, Tracey served as Senior Legal Counsel (Asia) for a globally well-known mobile game entertainment and media company, Rovio Entertainment Ltd. Tracey joined Broad & Bright Shanghai Office as Counsel in October 2015 and was promoted to Partner in January 2017.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Tracey TANG graduated from Tongji University in 2001 and 2004 with a Bachelor degree and a Mater degree in law respectively.

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Weiwei Weng

WORK DEPARTMENT

Partner

POSITION

Mr. Weng's major practice areas include foreign direct investment in China, mergers and acquisitions, listing, real estate and construction, intellectual property and general corporate. Before joining Broad & Bright, Mr. Weng practiced in Mori Hamada & Matsumoto, one of the leading law firms in Japan, for 11 years and has extensive experience in his major practice areas. Mr. Weng has participated in a great number of investment and acquisition as the leading counsel on behalf of Japanese investors in China and has provided comprehensive services for foreign-invested enterprises in terms of daily operation, management, debt claim, quality control, reorganization, winding-up and liquidation. In the area of overseas listing, he represented several Chinese companies in their listing in Japan.

CAREER

Before joining Broad & Bright as a partner in 2008, Mr Weng worked with Mori Hamada & Matsumoto from 1997 to 2008.

LANGUAGES

Chinese, Japanese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Mr. Weng obtained his LL.B. degree from Peking University in 1991 and his LL.M. degree from Keio University of Japan in 1997.

Lihua Yin

POSITION

The major practice fields of Lihua Yin are day-to-day legal services for companies, foreign investment and M&A.

Since practicing, Lihua Yin has provided day-to-day legal services to numerous enterprises (especially Japanese companies) in various industries with different types throughout the year. Ms. Yin is familiar with various types of legal service requests which are common in day-to-day operation of enterprises, including personnel system and labor dispute settlement, compliance system and government investigation, contract review and negotiation, and intellectual property consultation.

In the field of foreign investment and M&A, Lihua Yin participated in numerous cases regarding foreign-funded establishment, M&A, group of companies' reorganization, and foreign capital retreat, where Lihua Yin accumulated rich experiences in the aspects of legal due diligence, review and negotiation of transaction documents, government procedures and communication, and other related legal services.

In 2007, the paper Rule of Law in Japanese Public Law written by Japanese scholar Kenji Kamino, translated by Lihua Yin was published on Shandong University Law Review. In 2014, as a member of editorial team, Lihua Yin participated in compiling work for HR Whole Procedure Legal Consulting, published by Law Press China. In 2016, Lihua Yin participated in the compiling work for Practical Guideline for Investment in Japan, published by Shanghai Translation Publishing House.

CAREER

In January 2009, Ms. Lihua Yin joined Broad & Bright.

LANGUAGES

Chinese Japanese and English

MEMBERSHIPS

Chinese Lawyer

EDUCATION

In 2006, Ms. Lihua Yin graduated from Law School of Shandong University with Laws of Bachelor degree.

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Changchun Yuan

WORK DEPARTMENT

Partner

POSITION

Mr. Yuan's main practice areas are foreign direct investment, corporate, M&A, international business transactions, regulatory and compliance.

Mr. Yuan has over 20 years' experience in counseling clients on corporate formation (especially WOFE, joint venture) and restructure, corporate governance, employment matters, distribution, franchise, and regulatory and compliance issues. He regularly serves as a senior advisor to in-house counsel and as an outside general counsel for clients in various sectors with limited in-house resources. He has extensive experience in serving clients in insurance, healthcare and life science industries, advising them on a broad range of transactional and regulatory matters.

CAREER

After living and working in the US for more than ten years, he returned to China and worked as a legal consultant at Coopers & Lybrand Consulting, an in-house counsel for Manulife Financial (Asia Pacific), a senior associate at Gide Loyrette Nouel, and a partner at King & Wood. He is one of the founding partners of Broad & Bright.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China, State Bar of New York

EDUCATION

Mr. Yuan is a dedicated legal professional with strong cross-cultural competence. He received education in China and obtained his first law degree from the Chinese Academy of Social Sciences. He then went to study in the US and earned a doctorate in Law from Stanford Law School.

LEISURE

The Graduate School of Chinese Academy of Social Sciences, Master of Law
Stanford Law School, JSD

Taotao Zhu

POSITION

Mr. Zhu is a partner of Broad & Bright, his main areas of practice are FDI, M&A, labor and corporate governance, dispute resolution.

In FDI/Mergers and Acquisitions Area, Mr. Zhu mainly provides legal services as following: (1) Foreign investment/mergers and acquisitions, restructuring of enterprise etc., where he has involved in hundreds of projects as to provide legal due diligence services, SPA negotiations and implementation of administrative procedures etc.; (2) Chinese enterprises' cross-border investments, where he has provided legal services such as negotiation, the production of joint venture cooperation documents and the implementation of domestic administrative approval procedures for a significant number of domestic clients as well as overseas clients from Japan, Hong Kong; (3) IPO projects in Hong Kong, where he has not only served domestic companies' IPO but also helped a well-known Japanese food company to spin off and list its Chinese business unit in Hong Kong.

In Labor and Corporate Management Area, Mr. Zhu mainly provides legal services as following: (1) Company's daily labor management, labor arbitration and litigation, large-scale labor cases. In addition to provide counseling services on daily labor management to a number of companies, Mr. Zhu also acts for companies in a large number of labor arbitration or litigation cases every year. He is not only an expertise to deal with individual cases, but also particularly good at handling the collective labor cases. He has provided comprehensive legal services for companies on layoffs caused by mergers and acquisitions, reorganizations, liquidations etc. and successfully handled plenty of employee strike cases; (2) Company's compliance cases, where Mr. Zhu has provided legal services including internal audit investigation, advice for company's compliance systems construction and acted for companies in numerous compliance cases; (3) Customs disputes cases concerning inspection, price checking and classification, where Mr. Zhu has provided legal service such as customs compliance due diligence, import and export cargo disputes resolution for numerous companies.

In Dispute Resolution Area, Mr. Zhu mainly provides legal services as following: company equity disputes, contract disputes, product quality disputes, loan reclaim disputes, engineering disputes, intellectual property disputes, PPP project disputes, and disputes related to VIE model. Mr. Zhu mainly serves to solve the commercial disputes between corporations as well as juridical person. Besides stock rights and contracts disputes, he has acted on behalf of a number of foreign or foreign-funded enterprises to cracked down on intellectual property infringement and safeguarded the legitimate rights and interests of the rights holders; So far, Mr. Zhu has filed numerous loan recovery claims lawsuits on behalf of companies and successfully helped them reclaim their loan; Furthermore, Mr. Zhu has rich experiences in some new-type-dispute fields, acting for a famous international education corporation, he has provided comprehensive legal services on disputes arising from its cross-border investment in China via the VIE model; He has also provided litigation services for private capital to resolve disputes arising from the PPP projects which it cooperated with government.