

The Legal 500 Asia Pacific

2023

The clients' guide to law firms

ANJIE BROAD LAW FIRM

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LIANGMAQIAO DIPLOMATIC BUILDING
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- Antitrust and competition: PRC firms
- Insurance: PRC firms
- Labour and employment: PRC firms
- Data protection: PRC firms
- Dispute resolution: Arbitration: PRC firms
- Intellectual property: PRC firms
- Dispute resolution: Litigation: PRC firms
- Shipping: PRC firms
- TMT: PRC firms
- Private equity: PRC firms
- Corporate and M&A: PRC firms
- Investment funds: PRC firms
- Regional coverage: Jiangsu Province: Nanjing

Anjie Broad
安杰世泽

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THE FIRM

ANJIE & BROAD LAW FIRM is an all-round, comprehensive law firm practicing in a variety of areas. We are committed to offering quality, efficient and tailor-made legal services to clients, guaranteed by our integrated management model, unified legal service standards and standard client service system. ANJIE & BROAD has offices in Beijing, Shanghai, Shenzhen, Guangzhou, Haikou, Nanjing, Xiamen and Hong Kong, and about 400 partners, senior counsels, practicing lawyers, paralegals, attorney secretaries and support staff. Growing at a rapid pace, the Firm gains extensive legal service experience and achieves outstanding performance in Securities & Capital Market, Antitrust & Competition, Private Equity & Venture Capital, Intellectual Property, Dispute Resolution, Employment, Merger & Acquisition, Insurance & Reinsurance, Shipping & Maritime, Banking & Finance, Energy, International Trade, Technology, Media & Telecommunication, Private Wealth Management, Real Estate & Construction, Hotel & Tourism, Media, and Entertainment & Sports.

AREAS OF PRACTICE

Antitrust/competition: AnJie has one of the largest and most experienced antitrust/competition practice teams in China. It has handled some most complex merger control, investigation defence and private anti-monopoly litigation matters.

Banking and finance: AnJie lawyers have extensive experience in providing services to various financial institutions. AnJie's partner has been ranked as leading PRC lawyer in banking and finance by China Law and Practice and Asialaw.

Employment: The employment practice won its reputation for high success rate in handling corporate labor disputes and dealing with challenging union issues. Its new addition of top practitioners expands the depth of the practice. The practice covers labor arbitration, HR risk assessment and prevention, employment planning, employee compliance investigation, employment due diligence in mergers and acquisitions, collective contracts/ collective wage negotiations, layoff planning and negotiations and union issues.

Insurance and reinsurance: AnJie currently has a preeminent insurance team in China.

AnJie lawyers have represented insurance clients in the utilisation of insurance fund, insurance entities set-up, compliance, insurance policy development, M&A for insurance companies, claim and subrogation.

Intellectual property: AnJie's intellectual property team is recognized as a new IP powerhouse. It has been litigating on some high stake litigation. The team has won broad recognition from professional IP publications such as 'World Trademark Review', 'Intellectual Asset Management', 'Asia IP', and 'Managing Intellectual Property'.

Anjie Broad

安杰世泽

LANGUAGES

Chinese
English
Japanese
Korean
German

Litigation and arbitration: AnJie has a group of experienced litigation and arbitration lawyers. Several partners of AnJie have been appointed as arbitrators of CIETAC and other prestigious arbitration commissions of China and other countries.

Mergers and acquisitions: AnJie lawyers have significant experience in merger and acquisition. AnJie has been awarded the Deals of the Year 2016 by China Business Law Journal, 'Firms to Watch' in 2016 M&A Law Firms in China ranking by ALB, and Top M&A Law Firm of the year 2017 by China Business Law Journal.

Private equity and venture capital: AnJie team regularly advises on top deals in private equity and venture capital fields. AnJie's partner has been recognised as leading private equity lawyers by Expert guides and ALB.

Securities and capital markets: AnJie's lawyers have specialist expertise in this area and have obtained recognition from important legal publications such as Asialaw and China Law & Practice.

Technology, media and telecommunication (TMT): AnJie's lawyers have always been active practitioners in corporation consultation, venture financing, and the establishment of multinational companies' business in China. AnJie partner has been ranked as leading TMT lawyers by international legal publications.

OFFICES

Beijing / Shanghai / Shenzhen / GuangZhou / Hai Kou / Nan Jing / Xia Men / Hong Kong (Joint Venture with Hauen LLP)

STAFF FIGURES

Number of partners : 100+
Number of fee earners : 500+

ANTITRUST AND COMPETITION: PRC FIRMS

TIER 1

Anjie Broad Law Firm's antitrust practice represents a host of stellar clients including, among others, PepsiCo and Panasonic. Joint practice heads Ying Song, Hao Zhan and Michael Gu have experience and expertise in merger filings, private litigation, investigations defence and compliance. Song and Zhan have particular expertise in handling acquisitions in the energy field. Gu acts for clients in numerous sectors, including sports, technology and public utilities. The trio's combined industry knowledge allows the firm to act for clients across a diverse range of industries. Grace Wu is a further name to note.

Leading individuals

Hao Zhan

Michael Gu

INSURANCE: PRC FIRMS

TIER 1

The sizeable insurance team at **Anjie Broad Law Firm** stands out for the breadth of its expertise, which spans M&A, compliance matters, the establishment of insurance institutions, and finance-related work. On the contentious front, the group is rated for its strength in high-stakes arbitration cases and judicial disputes, spanning life insurance, property, subrogation claims, reinsurance contracts and investment matters. Drawing on its collaborative network of partner firms in the US, UK, EU, Australia, Japan and South Korea, the group is well placed to handle cross-border mandates. Overseeing the practice is managing partner Hao Zhan, who works alongside Jia Wan, Xuele Wang and Shanshan Wu, who have extensive experience in insurance litigation. Jun Chen is well versed in insurance asset management and investments. Bing Liang and Dan Yu are recommended for compliance matters, investment transactions and M&A.

Hall of Fame

Hao Zhan

Next Generation Partners

Jun Chen

Jia Wan

LABOUR AND EMPLOYMENT: PRC FIRMS

TIER 1

Anjie Broad Law Firm labour practice counts among the firms at the zenith of the PRC market. Many of its clients are long-standing, and the firm has built trusting and productive relationships with them over many years. Clients range across sectors from Standard Chartered to Universal Beijing Parks and Resorts. The firm provides a full employment law service covering disputes, HR matters and restructuring, wage negotiations, dismissals, union matters, compliance and trade secrets. Jun Shen, who oversees large scale restructuring projects and employee transfers, and Zhenghe Liu, who is highly experienced in labour dispute resolution, head the practice. They are supported by Lin Sun, Yana Cui and Samuel Yang. Associate Summer Cao represents clients in labour litigation and assists with a range of daily HR processes. She has advised some of the firm's most high profile clients.

DATA PROTECTION: PRC FIRMS

TIER 2

“**Anjie Broad Law Firm** stands out as one of the first PRC firms to handle data protection and cybersecurity matters. According to a client, the team has *‘very good technical grasp of the PRC data protection law regime and is very up to date with the latest enforcement trends.’* It acts for clients from a broad range of sectors on data transfers, compliance regimes, and data storage. Leading the team is Beijing-based Samuel Yang, highlighted for having *‘outstanding data protection knowledge.’* While Yang is primarily recognised for his expertise in the telecoms sector, his practice extends to regulatory, commercial agreements, cybersecurity and e-commerce.”

Leading individuals

Samuel Yang

DISPUTE RESOLUTION: ARBITRATION: PRC FIRMS

TIER 2

Dispute resolution forms a core practice area at **Anjie Broad Law Firm**. Its arbitration practice is well regarded, with expertise across a broad range of domestic and international arbitration centres, including CIETAC, ICC, SCC, LCIA, and HKIAC. The group is co-headed by Jia Wan and Shouzhi An. Wan specialises in insurance matters and is dual qualified in New York and PRC. Meanwhile, An recently joined from Guantao Law Firm, bringing significant expertise in international arbitration matters. Associate Shanshan Wu is also noted for her experience in insurance and reinsurance arbitration matters.

Rising stars

Shanshan Wu

INTELLECTUAL PROPERTY: PRC FIRMS

Intellectual property: PRC firms: contentious TIER 2

Intellectual property: PRC firms: non-contentious TIER 3

“ In addition to its Beijing and Shanghai offices, **Anjie Broad Law Firm** has branches in Shenzhen, Haikou, Nanjing, Xiamen and Hong Kong, which facilitate extensive coverage of Greater China’s largest commercial markets. Fielding an impressive team of experienced IP, litigation, and transactional lawyers, the group is able to assist global brands, and major hi-tech and internet companies with identifying, securing, enforcing and defending their IP rights. Nick Liu’s experience includes numerous high-profile patent litigation cases; Zhixing Chen’s career includes serving as a judge in the Beijing Intellectual Property Court for eight years; and Hao Shen is a civil and administrative disputes expert. Notable growth for the practice includes the recruitment in late of David Wang and Albert Tsui as joint IP department heads (alongside Liu and Chen) from Jincheng Tongda & Neal and Grandall Law Firm, respectively. ”

DISPUTE RESOLUTION: LITIGATION: PRC FIRMS

TIER 3

Dispute resolution forms a core practice area at **Anjie Broad Law Firm**, with expertise representing multinational companies and enterprises under central Chinese government. It is also able to provide comprehensive services due to its nationwide network, with offices in Beijing, Shanghai, Shenzhen, Hong Kong and Haikou. Ping Gao leads the team from Beijing, and specialises in commercial cases, with particular expertise in corporate equity, financial management, real estate, and construction projects. Meanwhile, Mary Zhang focuses on civil and commercial matters.

SHIPPING: PRC FIRMS

TIER 3

“ The **Anjie Broad Law Firm** shipping practice specialises in cargo and hull insurance matters, dispute resolution and employment issues within shipping. Bing Yan is notable for work on offshore power projects, while Lei Chen works on contentious matters including bill of lading disputes and collisions. Shengmiao Qi, Shouzhi An and Yong Wang are further key names and lead the practice alongside Yan and Chen. Wang brings previous experience working in municipal government navigation offices to his shipping law practice. An joined the firm from Guantao Law Firm in April 2022. ”

TMT: PRC FIRMS

TIER 3

Anjie Broad Law Firm has a solid TMT practice that covers a wide range of sectors, advising on regulatory, corporate, private equity, M&A, IPOs, and intellectual property matters. Samuel Yang leads the regulatory and general commercial side of the practice, and has extensive experience advising international telecom carriers and Chinese internet companies on a wide range of regulatory matters, as well as expertise in data protection and cybersecurity issues. Meanwhile, Hans Cai leads the private equity and venture capital side of the practice, with experience acting for emerging venture capital funds, state-owned capital, listed companies, strategic investors, and investment institutions.

Leading individuals

Samuel Yang

PRIVATE EQUITY: PRC FIRMS

TIER 4

“ The private equity practice at **Anjie Broad Law Firm** covers a wide range of industries, including AI, high-end manufacturing, social networking, and e-commerce, alongside traditional industries. It primarily acts for start-ups, strategic investors, and investment funds on both domestic and cross-border transactions. Practice head Hans Cai has significant experience in handling complex private equity cases, whilst Xiaoyan Wang focuses on private equity investment. Ting Yao has experience advising industrial investors in their investment, M&A, and post-investment management projects. ”

CORPORATE AND M&A: PRC FIRMS

TIER 5

Active across real estate, financial services, technology and manufacturing, **Anjie Broad Law Firm** has equally broad expertise in handling joint ventures, share transactions, spin-offs and restructurings. The team also counts a number of private equity and venture capital funds amongst its clients. The team is jointly led by Simon Li in Beijing alongside Haoxin Pan, Tao Xu and Jeremy Dai in Shanghai. The wider firm underwent a significant change in January 2022, when it merged with Broad & Bright Law Firm.

INVESTMENT FUNDS: PRC FIRMS

Firms to watch

“ Yuqiong Shi has built on her previous experience working for two major international US law firms and leads **Anjie Broad Law Firm**’s new and growing investment funds practice. Advising on complex fund formation, Shi is notable for her particular expertise in the field of crypto. ”

REGIONAL COVERAGE: JIANGSU PROVINCE: NANJING

Firms to watch

“**Anjie Broad Law Firm** established its Nanjing office in September 2021 with five partners that handle shipping, dispute resolution, intellectual property and bankruptcy matters.”

Olivia Huang

POSITION

Partner

CAREER

Ms. Huang's practice encompasses general corporate and commercial matters, VC/PE, joint venture projects, merger & acquisition, corporate insolvency as well as regulatory advice.

Ms. Huang regularly provides legal advice to various kinds of companies in industries of manufacturing, trading, consulting, telecommunication, media, publishing, medical, e-commerce, technology, hotel and etc.

Ms. Huang also participated into projects concerning establishment of new foreign invested company, restructure of multinational company group and liquidation.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Ms. Huang joined Broad & Bright Shanghai Office in February 2011.

Ms. Huang received LL.M in the specialization of International Law from Fudan University in 2011 and LL.B from Shanghai University of International Business and Economics in 2008.

Coco Kou

POSITION

Partner

CAREER

Coco's practice focuses on IP acquisition, IP dispute resolution (including FTO), and IP counsel.

She has handled over one thousand patent applications and responded to the relevant official actions on clients' behalf in the fields of mechanics and electronics. Also has much experience in patent re-examination, and patent research and analysis.

She has dealt with a number of influential foreign and domestic patent dispute resolutions, range from patent invalidation and administrative litigation, patent infringement litigation and administrative complaint, and patent ownership litigation. Coco has finished dozens of FTOs in the fields of electronics and mechanics..

Coco has a executive experience in patent mining and patent layout, IP compliance, and strategy design for Technology-based enterprises especially start-ups in IP protection.

Coco published her article "The Difference of Patent Infringement Litigation between India and China" which is supported by the department of Planning and Development, China National Intellectual Property Administration.

Coco also co-translated the book of "Justifying the Intellectual Property" which is a significant milestone in IP history and wrote by professor Robert P. Merges, who is a leading scholar in University of California, Berkeley School of Law.

This new book in Chinese was published in May 2019.

LANGUAGES

Mandarin, English

MEMBERSHIPS

National Bar of China State Bar of New York Patent attorney in China

EDUCATION

Ms. Kou received her Bachelor of Engineering degree from China Agricultural University in 2004; her Master of Law from China University of Political Science and Law in 2007; her LL.M. from Western Michigan University, Cooley Law School in 2017.; and her doctor of law from Minzu University of China in 2018. From Jul. 2014 to Oct. 2015, Coco studied as a Visiting Scholar in University of California, Berkeley School of Law.

After graduation in Jul. 2007, Ms. Kou entered a patent agency and worked as a patent agent and lawyer. Coco joined Broad & Bright in the end of 2020.

Wency Yu

POSITION

Partner

CAREER

Ms. Yu has 11+ years of experience on contentious and non-contentious intellectual property matters, with particular emphasis on trademark portfolio management, domain name dispute, as well as IP enforcement (i.e., stopping infringement of trademark, copyright, trade name, design or unfair competition, by civil litigation, administrative complaint or criminal complaint).

Ms. Yu has handled thousands of China IP cases. She represented many Fortune 500 companies in a broad range of industry sectors, including technology, automotive, beauty and fashion. She is able to provide legal services in three languages (Chinese, English and Japanese). She is ranked in WTR 1000 as a leading trademark professional in China in 2020.

LANGUAGES

Chinese, English, Japanese

MEMBERSHIPS

National bar of China State bar of New York

EDUCATION

Ms. Yu earned an LLM degree (specialized in intellectual property law) from Stanford Law School, a JD degree from the Chinese University of Hong Kong, and a B.A. degree from Peking University.

Ms. Yu worked at Baker & McKenzie's Beijing office as an IP associate from 2008 to 2016, and at LexField as a partner from 2018 to 2020. Earlier in her career, she worked at Jeekai & Partners and Toyota China, and had internship at Ladas & Parry's New York office and the IP department of NTT DoCoMo's Tokyo headquarter. Ms. Yu joined Broad & Bright in 2020.

Hailey Cheng

POSITION

Partner

CAREER

Hailey's major practice areas are banking and finance. She has rich experience on advising financial institutions and corporates in Chinese inbound and outbound financing transactions, including Cross-border Syndicated Loan, Trust, Financial Leasing, Factoring, Asset-backed Securitization, Corporate Bond in Stock Exchange, Debt Financing Instruments of Non-Financial Enterprises in Inter-bank Market, etc.

Hailey specializes in aviation and vessel. In the last few years, she provided legal service for dozens of main trunk airliner, business jet and shipping vessel in various transactions, including banking facility, financial leasing and transfer of leasing asset package. She possesses in-depth understanding for the designing of transaction structure and the issues and details of the contract enforcement.

Hailey obtains extensive knowledge on legal issues of regular corporate affairs. She has been involved in a board range of company projects, including Employee Stock Ownership Plan, M&A, FDI, bankruptcy and liquidation, litigation, etc. She serves as legal consultant for different institutions, including state-owned securities company, financial leasing company, factoring company and private equity fund.

LANGUAGES

Chinese and English

MEMBERSHIPS

Admitted in PRC

EDUCATION

2008-2012 LL.B / Bachelor of Business English, University of International Business and Economics

2012-2014 LL.M, University of International Business and Economics, International Law

2014.7—2016.9 Paralegal at Beijing Headquarter of Zhong Lun Law Firm

2016.9-Now Associate at Shanghai Office of Broad & Bright Law Firm

Mr Philips Z. Ding

WORK DEPARTMENT

Partner

POSITION

Mr. Ding's practice encompasses merger & acquisition, private equity investment, initial public offering, corporate insolvency as well as cyber security and anti-bribery and compliance work.

Mr. Ding regularly advises venture capital and private equity funds on the formation of new funds and investment into portfolio companies in the industries of manufacturing, telecommunication, media, high-technology, education, financial institutions, healthcare and real estate.

Mr. Ding is also specialized in energy and infrastructure sectors. He has represented many multinational companies in connection with their sponsor or acquisition of various projects in the sectors of as water, toll roads, oil & gas, power and shipyard.

Mr. Ding also leads team to represent a number of multinational companies in connection with anti-bribery investigations. He frequently gives training to clients on the topic of PRC anti-bribery investigation and compliance issues.

Mr. Ding regularly advises clients on cyber security compliance issues.

CAREER

Mr. Ding is a partner based in the Shanghai Office of Broad & Bright. Before relocating to Shanghai, Mr. Ding worked in the Hong Kong offices of Dewey & LeBoeuf LLP, a top Wall Street law firm and Simmons & Simmons, a leading international law firm.

LANGUAGES

Mandarin (native), English (native), Cantonese (fluent)

MEMBERSHIPS

National Bar of China

Hong Kong Securities Institute Specialist Certificate – Corporate Finance

EDUCATION

Mr. Ding received LL.M in the specialization of Corporate and Financial Service Law from National University of Singapore in 2005 and LL.B from Fudan University in 2002.

LEISURE

Highly Regarded by IFLR1000 in the area of M&A (2019 & 2020); Recommended by Legal 500 in the area of Corporate and M&A (2019); Asialaw Leading Lawyer (2018) in Capital Markets, Corporate/M&A, Energy & Natural Resources, Private Equity; Asialaw Leading Lawyer (2017) in Corporate/M&A, Energy & Natural Resources, Private Equity; Asialaw Leading Lawyer (2015 & 2016) in Energy & Natural Resources and IT, Telco & Media; China Law & Practice Leading Lawyer (2015) in Energy & Natural Resources, IT, Telco & Media

Mr Hui Dong

WORK DEPARTMENT

Partner

POSITION

Mr. Dong's practice includes corporate law, foreign investment, M&A, liquidation and bankruptcy, labor law and intellectual property.

Mr. Dong advised tens of Japanese, Hong Kong and Taiwan clients on the establishment of foreign invested enterprises in China through green field project or merger & acquisition. Mr. Dong also regularly counsels the established foreign invested enterprises in the areas of labor management, contract law and dispute resolution matters. He also advised the foreign invested enterprises on the exit options through equity transfer, liquidation, capital decrease and bankruptcy petition.

CAREER

Mr Hui Dong was partner at Shi Min Law Offices. Before starting his private practice, Mr. Dong held management positions at China National Electronics Import & Export East China Company, and was a lecturer at Law Department of Faculty of Arts, Shanghai University.

LANGUAGES

Chinese, Japanese, English

MEMBERSHIPS

National Bar of China

EDUCATION

Mr. Dong obtained his LL.B. and LLM from East China University of Political Science and Law in 1985 and 1988 respectively. From 1997 to 2000, Mr. Dong worked as foreign researcher in Waseda University.

LEISURE

Mr. Hui Dong is currently on the panel lists of China International Economic and Trade Arbitration Commission (CIETAC).

Rong Fan

POSITION

Fan Rong specializes in banking and project finance with particular expertise in leasing structures and asset finance.

Mr. Fan has rich experiences in product structuring and negotiation. He has advised both sponsors and financiers in many sophisticated and pilot financing projects in China and is held in repute among peers for his abilities and insights in solution and deal coordination.

He is a key player and pioneer participated in leasing structure innovation in Tianjing Dongjiang, which has grown into the largest hub of leasing industry in China.

Mr. Fan possesses a good understanding of the banking regulation and foreign exchange control in China, and is familiar with the culture of the mainstream PRC commercial banks.

He has been recommended by Chambers as leading PRC banking lawyer since 2012.

CAREER

Mr. Fan joined Broad & Bright in 2016 as a partner. Mr. Fan was a partner of Beijing Zhong Lun Law Firm from 2008 to 2016. Mr. Fan worked as a local legal adviser in Allen & Overy Beijing from 2006 to 2008. He worked as a senior in-house counsel at Industrial and Commercial Bank of China from 1998 to 2005.

LANGUAGES

English and Chinese

MEMBERSHIPS

PRC lawyer Qualification (1995)

EDUCATION

Mr. Fan received his LL.B from China University of Political Science and Law in 1994, and LL.M from University of International Business and Economics in 1998, and MJur from Oxford University in 2006.

LEISURE

Mr. Fan published the paper "How to Apply the Risk Control Means in the Corporate Financing" in the journal of Finance and Management Research.

Mr. Fan co-authored the book "Legal Issues in Corporate Finance" published by the China Law Press.

Hua Ji

POSITION

Hua Ji has nearly 12 years of work experience. She mainly practices in the field of labor law, litigation and arbitration, intellectual property, commercial bribe, liquidation and bankruptcy and day-to-day business of companies. She mainly provided labor law related services to various Japanese enterprises and other foreign enterprises since 2007. She has been working on day-to-day labor and personnel legal consulting, check for labor contract and regulatory framework, review of legality and compliance of company labor and employment system for many years. She is especially good at labor dispute settlement, arrangement for large employees' reduction, and unexpected employment risk disposition. In the past three years, Hua Ji represented tens of labor dispute settlement cases for large international companies, settled more than ten large projects of reducing employees and accumulated rich experiences in the aspect of providing labor law service to clients. In 2013, she participated in writing the book HR Whole Procedure Legal Consulting (Law Press China) as a principle member.

In addition, Hua Ji also practices in the field of litigation and arbitration, commercial bribe, liquidation and bankruptcy and day-to-day business of companies. She has rich representing experiences for litigation cases.

CAREER

She joint Broad & Bright Shanghai in 2011.

LANGUAGES

Chinese and Japanese

MEMBERSHIPS

National Bar of China

EDUCATION

Hua Ji graduated from Shanghai University Law School with an LL.B degree in 2002.

Yanjie Lian

POSITION

Yanjie Lian mainly practices in the field of litigation and arbitration, real estate, construction and projects, corporate and commercial law, intellectual property rights, entertainment law and etc.

Yanjie Lian has more than 13 years of work experience and has successfully represented many influential and landmark cases. In the field of real estate and construction projects, Yanjie Lian has represented several disputes during the Shanghai World Exposition, and the case of Latvia national pavilion was appraised as one of the most influential cases during the exposition by People's Court Daily and other authorities of the media. In the field of corporate and commercial law, Yanjie Lian represented a dispute regarding confirmation of corporate shares during the share splitting reform. A large amount of money was involved in this case and there was no precedent to be followed, thus the judgment for this case has been frequently referred to by the people's court later in presiding similar cases. In the field of intellectual property right, Yanjie Lian has represented famous writer Bihua Li in lawsuit against Shanghai Opera Theatre regarding the copyright of Yan Zhi Kou. Yanjie Lian has also represented Jing Ke, the well-known Shanghai brand, and successfully obtained right of use to this famous local brand under the condition that the trademark has been registered abusively and has passed the period for administrative remedy such as the objection period, the revocation period and etc.

Besides litigation field, Yanjie Lian has also served as legal advisor for several large and medium-size enterprises both domestically and internationally. Yanjie Lian has a deep understanding in the field of entertainment law. He has also provided legal service for Mr. Fang Jun and Wu Lin Da Hui (a TV show on dancing contest), as well as Hengda Culture Corporation. Yanjie Lian has been interviewed by many famous and authoritative news media such as Shanghai Television, ICS Foreign Language Channel, Xinmin Evening News and Shanghai Broadcasting Station for several times, and has provided professional legal advice on social hot issues.

CAREER

During 2002 and 2015, he worked as associate and senior partner at Shanghai Xinhua Law Firm. In January 2016, Yanjie Lian joined Broad & Bright Law Firm as partner.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Yanjie Lian graduated from Fudan University with a LL.B. degree in 2002.

Fang Liu

POSITION

Ms. Liu's practice focuses on China and U.S. Corporate Law, Cross Border Merger & Acquisition, Intellectual Property, Franchising, International Litigation and Arbitration.

Ms. Liu has represented numerous Chinese clients in both business and academic fields. For examples, Ms. Liu helped TusStar Holding to set up incubators in the United States, helped BAIC and Camel Group to set up R&D centers in the United States, helped Minth Group, Shengrui Transmission, Qingdao FengGuang Precision Machinery Co., Gusheng Biological Technology Group and other dozens of Chinese companies with their investments, M&A deals, business transactions and operations in the United States. Ms. Liu helped the Institute of Microelectronics of Chinese Academy of Science, Xiamen University and Kingfa Technology Co., etc. with their Intellectual Property related matters. Ms. Liu also represented Chinese clients on various international litigation and arbitration matters.

As for the U.S. clients, Ms. Liu served Ford Motor, JPMorgan Chase Bank, Cottage Inn, Dawson Tire & Wheel, BWI Group, Nelson Fastener, Tarter Industries, etc.; her practice areas cover commercial litigation, transnational lending, international franchising, technology licensing and foreign direct investment, etc.

CAREER

While Ms. Liu was in China, she worked with CCID of Ministry of Industry and Information Technology, Stellar MegaMedia Group, and Beijing Taichi Juntai Law Firm. While she was in the United States, Ms. Liu interned with Honorable Judge Christopher Yates at the 17 Circuit Business Court in Michigan and externed with Honorable Chief Justice Stephen Markman at the Michigan Supreme Court. Between 2015 and 2017, Ms. Liu worked at Dickinson Wright PLLC in Michigan, among over 400 attorneys in the 18 offices of the firm, Ms. Liu was the only attorney who was qualified to practice both in China and the United States. In early 2018, Ms. Liu joined Broad & Bright as a partner.

LANGUAGES

Chinese and English

MEMBERSHIPS

The People's Republic of China; The United States; New York; California; Michigan; Washington DC

EDUCATION

Ms. Liu received her LL.B degree from Peking University Law School in 1999; her J.D., magna cum laude (top 1%, 2 out of 438), from Western Michigan University Cooley Law School in 2013; and her LL.M. from the University of California, Berkeley School of Law in 2014, with Certificate of Specialization in Business Law. Ms. Liu has been awarded the President's Achievement Award from Cooley Law School, the Advanced Degree Program Scholarship from UC Berkeley Law School, and the ACCA (Associate of Corporate Counsel America) Scholarship Foundation Award, etc.

Mr Hongchuan Liu

WORK DEPARTMENT

Partner

POSITION

Mr. Liu's major practice areas include foreign direct investment (FDI), M&A, VC/PE, capital market, corporate and commercial, outbound investment and international arbitration.

Mr. Liu has advised more than thirty well-known international enterprises on their FDI, M&A and related activities in China. He was the principal PRC legal counsel for an investment company in the course of establishment and acquisition of twelve joint ventures with a total investment of US\$250 million. Representing a leading Korean international company, he assisted the Korean company to establish four major joint ventures in Shanghai, Tianjin and Hainan respectively. He represented one Germany-based and one Sweden-based multinational companies respectively in connection with the restructuring of their China operation involving dozens of subsidiaries and branches. Representing both domestic and international PE/VC funds as well as portfolio companies, he has completed dozens of PE or VC-backed investments and funds formation projects. Mr. Liu has participated in nearly twenty international arbitrations relating to international trade and investment disputes at China International Economic and Trade Arbitration Committee (CIETAC). In the recent years, Mr. Liu has represented a number of Chinese companies in their offshore investments and acquisitions.

Mr. Liu was awarded as a China Leading Lawyer in Capital Markets, M & A and Private Equity fields by IFLR1000 in 2017, 2016 and 2015 consecutively. He was also recognized as one of China Leading Lawyers in Corporate and M&A, Capital Markets and Private Equity & Venture Capital fields by Legal 500, China Law & Practice and Asialaw.

CAREER

Mr. Liu started to practice at C & C Law Office in 1990. He was once a visiting attorney at Clifford Chance's London and Hong Kong offices in 1996. He had worked as an associate at Skadden Arps' Beijing Office from 1997 to 2001. He was a partner of Beijing Yiwen Law Firm before co-founded Broad & Bright in 2004.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China, State Bar of New York

EDUCATION

Mr. Liu graduated from Peking University School of Law in 1989. During this period, he also went to study at Houghton College of the United States as an exchange student. He earned his LL.M. degree from Harvard Law School, USA in 1997.

Yali Lu

POSITION

Ms. Lu's main areas encompasses foreign direct investment, cross border merger & acquisition, private equity investment, overseas listing as well as general corporate and commercial matters.

Ms. Lu has served companies in a variety of industries of manufacturing, food, telecommunication, media, technology, internet, entertainment, retailing, medical, developer, construction, and education.

Ms. Lu has rich experience in foreign direct investment and cross border mergers & acquisitions. She has represented numerous multi-national companies in investments and acquisitions in Mainland China, including setup of joint ventures, wholly foreign-owned enterprises and VIE structures, share acquisition, asset acquisition and corporate restructuring. Ms. Lu also supported companies in employee settlement in their merger & acquisition deals and corporate restructuring cases.

Ms. Lu advises venture capital and private equity funds on the formation of new funds and investment into portfolio companies.

Ms. Lu also advised issuers on the initial public offering and listing on the Hong Kong Stock Exchange, as well as compliance matters after listing. At pre-IPO stage, Ms. Lu supported issuers in pre-IPO restructuring and pre-IPO investment matters.

In addition, Ms. Lu regularly advises companies on various legal issues arising from the daily operation, including contract, labor and compliance related issues.

CAREER

2009—2011 Praxair (China) Investment Co., Ltd. [Praxair, Inc (NYSE: PX) China Headquater] Legal Counsel

2011—2013 Zara Commercial (Shanghai) Co., Ltd. [Inditex SABME (BME: ITX)China Headquater] Shanghai In-house Lawyer

2014—Now Broad & Bright Law Firm Shanghai, Guangzhou Partner

LANGUAGES

English and Chinese

EDUCATION

East China University of Political Science and Law LL.M.

Louis Meng

POSITION

Partner

CAREER

Mr. Meng is specialized in cross-border mergers and acquisitions, private equity, venture capital, IPO and reverse takeover, block chain and securities token issuance, US dollar or RMB private equity fund establishment, foreign direct investment, non-performing asset and non-performing loan transactions, real estate financing, structured financing and other cross-border transactions and other business areas.

Mr. Meng has more than 25 years of experience in China. He has served as a legal adviser for Chinese, American and other transnational listed and private companies, financial institutions, emerging growth enterprises, investment banks, asset management companies, private equity funds, venture capital funds and hedge funds. Mr. Meng also assisted many Chinese enterprises to develop businesses in the United States and other regions of the world, and helped them to raise capital overseas through public offerings and private fund raising overseas, as well as acquire international assets and high-tech projects through licensing and cross-border mergers and acquisitions.

LANGUAGES

Chinese English

EDUCATION

Mr. Meng obtained a JD degree from Southern Methodist University. He is a practicing lawyer in the State of New York and the District of Columbia. Mr. Meng serves as an arbitrator at Shanghai International Economic and Trade Arbitration Commission (Shanghai International Arbitration Center) and is a visiting professor by the Law School of East China University of Political Science and Law.

Ms Sunny Shen

POSITION

Partner

CAREER

Sunny's practice areas cover a full spectrum of legal issues in entertainment and media industries, including content licensing, IP protection, privacy and data protection, market entry investigation, PE/VC financing as well as M&As. As one of the pioneering legal professionals specializing in game related laws and practice, Sunny deeply immersed in this fast-growing industry for around 10 years and dealt with various legal challenges faced by domestic and international gaming companies, such as VIE structuring, employee incentive plan, China & overseas market entry, video streaming, eSports and live broadcasting. As a former in-house counsel, Sunny's extensive down-to-earth experience enables her to accurately understand clients' needs and provide practical advices and solutions.

LANGUAGES

Chinese and English

EDUCATION

Sunny Shen graduated from Law School of Jilin University in 2002 with a bachelor degree in Economic Law and she subsequently obtained her LLM in International Commercial Law and MSc in International Business from Law School and Business School of Nottingham University of the UK in 2003 and 2004 respectively.

Lei Shi

POSITION

Partner

CAREER

Ms. Shi's major practice areas include merger & acquisition, foreign direct investment and outbound investment, PE/VC, general corporate and commercial matters, etc., with a special focus on the energy industry and M&A projects.

Ms. Shi has been involved in various M&A and investment projects, including representing foreign investors in their direct investment and acquisition projects in China, representing Chinese companies in their cross-border investment and acquisition projects, and representing PE/VC institutions in their investment projects, etc.

Ms. Shi has been involved in providing legal services to a number of energy companies for their investment projects, especially in the upstream oil and gas sector, and is quite familiar with the deal arrangement and various agreements, including PSC, service contract, JOA, lifting agreement, PSA, etc., as well the daily operation matters in this filed. The investment destination countries/districts of the investment projects Ms. Shi has served include the U.S., Kazakhstan, Uzbekistan, Ukraine, Iraq, Mongolia, Myanmar, Thailand, Indonesia, Chad, Egypt, Oman, etc. Ms. Shi also provides legal services to foreign energy companies for the investment and daily operation of their projects in different districts of China.

Ms. Shi regularly advises venture capital and private equity funds on the formation of new funds and investment into portfolio companies in the industries of manufacturing, food, energy, healthcare, tourism, etc..

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Ms. Shi obtained her LL.B. degree from Beijing Foreign Studies University, with bachelor's degree in Law. Ms. Shi joined Broad & Bright Beijing office in July, 2010 and has been practicing law since then. Ms. Shi is now a partner of Broad & Bright.

Mr Roland Sun

WORK DEPARTMENT

Partner

POSITION

Mergers & Acquisitions, Banking and Trust, Crypto-currency, Blockchain and Distributed Ledger Technology

Mr. Sun is seasoned in foreign direct investment and mergers & acquisitions, thanks to his numerous representations in greenfield investments and acquisitions in Mainland China of multinational companies. He has also been advising the onshore subsidiaries of multinational companies on their general corporate matters. Moreover, Mr. Sun advised lots of banks and borrowers on various banking deals including project finance, off-balance sheet finance, acquisition finance as well as business trust transactions. Mr. Sun's representative clients include major multinational companies such as ThyssenKrupp, Magna, SPX Corporation, Visteon, Middleby and a couple of domestic and foreign banks.

Furthermore, Mr. Sun is one of the earliest researchers and legal experts in crypto-currencies and blockchain technology in China. He has been advising a number of blockchain technology start-ups both home and abroad (such as Invictus Innovations Incorporated, the developer of "BitShares") and "Fenbushi Capital", the first ever blockchain-focused venture capital fund in China (including its onshore and offshore funds) sponsored by Wanxiang Group. Mr. Sun also participated in translation of books and reports on blockchain and distributed ledger technologies, such as "Blockchain – Blueprint For A New Economy" by Melanie Swan and the report on distributed ledger by the UK Government Chief Scientific Adviser.

CAREER

Mr. Sun started his career with Shanghai Pudong Law Office. Thereafter He worked for Shanghai Jin Mao Law Firm from 2004 to 2008. Mr. Sun joined Broad & Bright as a senior associate in August 2008 and was promoted to partner in 2011.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Mr. Sun graduated from Fudan University and received his LL.B in 2002.

Tracey Tang

WORK DEPARTMENT

Partner

POSITION

Tracey TANG has extensive experience in foreign investment, intellectual property as well as commercial dispute resolution. She is good at and committed to exerting dispute resolution experience in non-contentious matters as well as resolving disputes in complex transactional backgrounds in order to provide clients with proactive legal advices and strategic solutions. Tracey's in-house counsel experience also enables her to customize legal services based on her profound understanding of clients' needs and market dynamics.

Tracey TANG's industry experience includes TMT, entertainment, education, creative industry and general manufacturing. Tracey is recognized as a leading advisor in online gaming industry. In addition, Tracey has extensive experience in IP licensing, IP enforcement, franchising and digital marketing.

CAREER

From March 2004 to September 2010, Tracey practiced law in two major Chinese law firms focusing on foreign investment and commercial dispute resolution. From October 2010 to October 2012, Tracey worked for Herbert Smith LLP Shanghai Representative Office specializing in cross-border mergers and acquisitions. Before joining Broad & Bright, Tracey served as Senior Legal Counsel (Asia) for a globally well-known mobile game entertainment and media company, Rovio Entertainment Ltd. Tracey joined Broad & Bright Shanghai Office as Counsel in October 2015 and was promoted to Partner in January 2017.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Tracey TANG graduated from Tongji University in 2001 and 2004 with a Bachelor degree and a Mater degree in law respectively.

Mr Weiwei Weng

WORK DEPARTMENT

Partner

POSITION

Mr. Weng's major practice areas include foreign direct investment in China, mergers and acquisitions, listing, real estate and construction, intellectual property and general corporate. Before joining Broad & Bright, Mr. Weng practiced in Mori Hamada & Matsumoto, one of the leading law firms in Japan, for 11 years and has extensive experience in his major practice areas. Mr. Weng has participated in a great number of investment and acquisition as the leading counsel on behalf of Japanese investors in China and has provided comprehensive services for foreign-invested enterprises in terms of daily operation, management, debt claim, quality control, reorganization, winding-up and liquidation. In the area of overseas listing, he represented several Chinese companies in their listing in Japan.

CAREER

Before joining Broad & Bright as a partner in 2008, Mr Weng worked with Mori Hamada & Matsumoto from 1997 to 2008.

LANGUAGES

Chinese, Japanese and English

MEMBERSHIPS

National Bar of China

EDUCATION

Mr. Weng obtained his LL.B. degree from Peking University in 1991 and his LL.M. degree from Keio University of Japan in 1997.

LEISURE

A Compendium of Chinese Economy Laws, The Association for the Promotion of International Trade, Japan, 2003, 2004 supplement, 2005, 2007, 2008 supplement (co-editor). A Handbook of Chinese Business Law, Japan External Trade Organization (Jetro), 2003, 2005 (co-editor). New Regulations on the Mergers of Domestic Enterprises, International Business Law and Practice, January 2004(co-editor). Closer Economic Partnership Agreement between Mainland China and Hong Kong, International Business Law and Practice, August 2003(co-editor). The Amendments to the Chinese Law on Import and Export Commodity Inspection (PartI and PartII), International Business Law and Practice, June and July 2002. The Amendments to the Guide for Foreign Enterprises in China, International Business Law and Practice, April 2002(co-editor). The differences between the Chinese Anti-Dumping Laws and the WTO Anti-Dumping Rules (PartI and PartII), International Trade, April 2001. Leasing State-owned Lands in China, International Business Law and Practice, May 2000. Assessing the Value of Chinese Patents, International Business Law and Practice, March 1998.

Lihua Yin

POSITION

The major practice fields of Lihua Yin are day-to-day legal services for companies, foreign investment and M&A.

Since practicing, Lihua Yin has provided day-to-day legal services to numerous enterprises (especially Japanese companies) in various industries with different types throughout the year. Ms. Yin is familiar with various types of legal service requests which are common in day-to-day operation of enterprises, including personnel system and labor dispute settlement, compliance system and government investigation, contract review and negotiation, and intellectual property consultation.

In the field of foreign investment and M&A, Lihua Yin participated in numerous cases regarding foreign-funded establishment, M&A, group of companies' reorganization, and foreign capital retreat, where Lihua Yin accumulated rich experiences in the aspects of legal due diligence, review and negotiation of transaction documents, government procedures and communication, and other related legal services.

In 2007, the paper Rule of Law in Japanese Public Law written by Japanese scholar Kenji Kamino, translated by Lihua Yin was published on Shandong University Law Review. In 2014, as a member of editorial team, Lihua Yin participated in compiling work for HR Whole Procedure Legal Consulting, published by Law Press China. In 2016, Lihua Yin participated in the compiling work for Practical Guideline for Investment in Japan, published by Shanghai Translation Publishing House.

CAREER

In January 2009, Ms. Lihua Yin joined Broad & Bright.

LANGUAGES

Chinese Japanese and English

MEMBERSHIPS

Chinese Lawyer

EDUCATION

In 2006, Ms. Lihua Yin graduated from Law School of Shandong University with Laws of Bachelor degree.

Mr Changchun Yuan

WORK DEPARTMENT

Partner

POSITION

Mr. Yuan's main practice areas are foreign direct investment, corporate, M&A, international business transactions, regulatory and compliance.

Mr. Yuan has over 20 years' experience in counseling clients on corporate formation (especially WOFE, joint venture) and restructure, corporate governance, employment matters, distribution, franchise, and regulatory and compliance issues. He regularly serves as a senior advisor to in-house counsel and as an outside general counsel for clients in various sectors with limited in-house resources. He has extensive experience in serving clients in insurance, healthcare and life science industries, advising them on a broad range of transactional and regulatory matters.

CAREER

After living and working in the US for more than ten years, he returned to China and worked as a legal consultant at Coopers & Lybrand Consulting, an in-house counsel for Manulife Financial (Asia Pacific), a senior associate at Gide Loyrette Nouel, and a partner at King & Wood. He is one of the founding partners of Broad & Bright.

LANGUAGES

Chinese and English

MEMBERSHIPS

National Bar of China, State Bar of New York

EDUCATION

Mr. Yuan is a dedicated legal professional with strong cross-cultural competence. He received education in China and obtained his first law degree from the Chinese Academy of Social Sciences. He then went to study in the US and earned a doctorate in Law from Stanford Law School.

LEISURE

The Graduate School of Chinese Academy of Social Sciences, Master of Law
Stanford Law School, JSD

Taotao Zhu

POSITION

Mr. Zhu is a partner of Broad & Bright, his main areas of practice are FDI, M&A, labor and corporate governance, dispute resolution.

In FDI/Mergers and Acquisitions Area, Mr. Zhu mainly provides legal services as following: (1) Foreign investment/mergers and acquisitions, restructuring of enterprise etc., where he has involved in hundreds of projects as to provide legal due diligence services, SPA negotiations and implementation of administrative procedures etc.; (2) Chinese enterprises' cross-border investments, where he has provided legal services such as negotiation, the production of joint venture cooperation documents and the implementation of domestic administrative approval procedures for a significant number of domestic clients as well as overseas clients from Japan, Hong Kong; (3) IPO projects in Hong Kong, where he has not only served domestic companies' IPO but also helped a well-known Japanese food company to spin off and list its Chinese business unit in Hong Kong.

In Labor and Corporate Management Area, Mr. Zhu mainly provides legal services as following: (1) Company's daily labor management, labor arbitration and litigation, large-scale labor cases. In addition to provide counseling services on daily labor management to a number of companies, Mr. Zhu also acts for companies in a large number of labor arbitration or litigation cases every year. He is not only an expertise to deal with individual cases, but also particularly good at handling the collective labor cases. He has provided comprehensive legal services for companies on layoffs caused by mergers and acquisitions, reorganizations, liquidations etc. and successfully handled plenty of employee strike cases; (2) Company's compliance cases, where Mr. Zhu has provided legal services including internal audit investigation, advice for company's compliance systems construction and acted for companies in numerous compliance cases; (3) Customs disputes cases concerning inspection, price checking and classification, where Mr. Zhu has provided legal service such as customs compliance due diligence, import and export cargo disputes resolution for numerous companies.

In Dispute Resolution Area, Mr. Zhu mainly provides legal services as following: company equity disputes, contract disputes, product quality disputes, loan reclaim disputes, engineering disputes, intellectual property disputes, PPP project disputes, and disputes related to VIE model. Mr. Zhu mainly serves to solve the commercial disputes between corporations as well as juridical person. Besides stock rights and contracts disputes, he has acted on behalf of a number of foreign or foreign-funded enterprises to cracked down on intellectual property infringement and safeguarded the legitimate rights and interests of the rights holders; So far, Mr. Zhu has filed numerous loan recovery claims lawsuits on behalf of companies and successfully helped them reclaim their loan; Furthermore, Mr. Zhu has rich experiences in some new-type-dispute fields, acting for a famous international education corporation, he has provided comprehensive legal services on disputes arising from its cross-border investment in China via the VIE model; He has also provided litigation services for private capital to resolve disputes arising from the PPP projects which it cooperated with government.