



Alexandre Fetrot of *The In-House Lawyer*, Catherine McGregor of *GC Magazine*, with Julia Stephenson and Andrew Garard of ITV

## CSR PROGRAMME OF THE YEAR

SPONSORED BY GC MAGAZINE/THE IN-HOUSE LAWYER

### ITV/LSMP

#### Barry Matthews

##### TRAILBLAZING ON SOCIAL MOBILITY

The legal team at the broadcaster, and Matthews in particular, is recognised as a champion of improving social mobility within law and a driving force behind the Legal Social Mobility Partnership (LSMP), a collaboration of law firms, clients and commercial organisations that aims to broaden access to the legal profession by providing sixth-form students from less-privileged backgrounds access to a work insight and skills programme.

LSMP builds on the success of PRIME and is unique in its ability to unite the legal sector to tackle the issue of social

mobility via an easily replicable model. It allows in-house legal teams that lack the resource to administer a full work experience programme to work with their panel firms to deliver training, while building relationships across the sector.

Following the success of the inaugural programme in 2014, the LSMP quintupled in scale in 2015, with 106 students participating and extended its reach from London to include students from Greater Manchester. Participating organisations also doubled from 14 to 34.

### HIGHLY COMMENDED

#### CMS

##### Sophie Breuil

CMS has been participating in Lawyers in Schools for the past seven years, which places legal professionals in the classroom to work with young people on their awareness and understanding of the law. In collaboration with four clients in three different locations, 118 CMS volunteers worked with 143 students across the UK last year.

#### FRESHFIELDS

##### BRUCKHAUS DERINGER

##### Duncan Kellaway

Freshfields' pro bono advice on a number of social impact bonds has helped to develop the social investment market in the UK. Last year, the firm advised on the first bond to fund foster placements for

children in residential care in Manchester and has since worked on similar bonds in Birmingham and Cardiff.

#### LINKLATERS

##### Kathryn Ludlow

An international team of 200 Linklaters lawyers helped to re-establish Liberia's legal foundations by piecing together case precedent, reinstating the legal system that was abandoned during political upheaval and civil wars. The team worked to produce an indexed digest of the entire jurisprudence of Liberia dating back more than 150 years.

#### REED SMITH

##### Ranajoy Basu

Reed Smith has formalised a global social impact finance group to help

develop social impact bonds as part of its pro bono strategy. Last year, its lawyers developed a framework to help provide new sources of global financing for education projects in developing countries.

#### SIMMONS & SIMMONS

##### Diane Sechi

In 2015 Simmons launched the Access to Justice Programme as part of its commitment to the UK Collaborative Plan for pro bono in the UK, a profession-led-collaboration that involved the leading 30 UK law firms. Simmons' involvement seeks to promote access to justice for low-income individuals by delivering end-to-end case work for welfare benefit appeals at the First Tier Tribunal.

The logo for GC (Global Counsel) features the lowercase letters 'gc' in a white, elegant, serif font.

# Congratulations to ITV/LSMP

Winner of CSR Programme of the Year  
The Legal Business Awards 2016

[www.gcmagazine.com](http://www.gcmagazine.com)  
[www.inhouselawyer.co.uk](http://www.inhouselawyer.co.uk)