

The Legal 500 Asia Pacific

2024

The clients' guide to law firms

CCPIT PATENT AND TRADEMARK LAW OFFICE

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- Intellectual property: PRC firms

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THE FIRM

CCPIT Patent and Trademark Law Office is the oldest and one of the largest full-service intellectual property law firms in China. The firm has 322 patent and trademark attorneys, with 93 qualified attorneys-at-law. Its mission is to render tailored services to clients with high quality, efficiency and reliability in a cost-effective manner. The firm strives to continually improve the reliability and flexibility of its portfolio management system and the effectiveness of its quality control mechanism. It appoints teams of professionals with complementary expertise and organises brainstorming discussions when necessary. Its professionals are encouraged to be both proactive and creative, providing commentary and guidance and creating value-added solutions for its clients.

The firm's reputation for professionalism is widely recognised among peer professionals and clients, both domestically and internationally. Since 1999, it has been ranked among the top Chinese intellectual property law firms in the annual surveys conducted by publisher *Managing Intellectual Property* and has been nominated time and again as a leading Chinese intellectual property firm by institutes such as *Asia Law & Practice*, *Asia Legal Business*, *Intellectual Asset Management* and *Chambers & Partners*.

AREAS OF PRACTICE

Patents: pre-filing consulting; patent prosecution and re-examination; patent administrative litigation; patent searching and analysing; patent invalidation; patent infringement search and analysis; administrative and judicial enforcement; patent licensing and technology transfer; annuities payment; patent and non-patent document search and surveillance.

Trade marks: trade mark registration consulting; trade mark application and review; trade mark administrative litigation; disputes concerning trade mark registration and use; trade mark opposition and invalidation; trade mark licensing, transfer and contract drafting; trade mark renewal; due diligence investigation; trade mark search and surveillance; administrative and judicial enforcement.

Others: copyright and computer software registration; domain name registration and dispute resolution; registration of integrated circuit layout design; recordation of intellectual property with customs; consulting and litigation on trade secret and unfair competition; intellectual property financing and transaction.

LANGUAGES

Chinese, English, French,
German, Japanese, Korean,
Russian, Spanish

MAIN CONTACTS

Patents and Trademarks Chuanhong Long

STAFF FIGURES

Number of lawyers : 93

MEMBERSHIPS

AIPPI
LES
INTA
IPO
BRICS

Intellectual property: PRC firms: contentious **TIER 1**

Intellectual property: PRC firms: non-contentious **TIER 1**

Giant Beijing-based IP law firm **CCPIT Patent and Trademark Law Office** also has domestic offices in Guangzhou, Shanghai, Shenzhen, and Hong Kong, along with a recently-opened branch in Wuhan. Internationally, the firm runs outposts from New York, Silicon Valley, Tokyo and Madrid. The team's vast expertise encompasses advisory work, prosecutions, and administrative enforcement and litigation; and the group comprises specialists in patents, trade marks, copyright, domain names, and trade secrets. President of the firm, Chuanhong Long, is an expert in the prosecution, invalidation, enforcement and licensing of patents; Shaohui Yuan's vast patent practice covers applications, prosecutions, reexaminations, invalidations, and infringement litigation; Jianzhong Kang's track record includes handling approximately 1000 patent filings and prosecutions, several of which are patent reexamination cases; and Huiqing Wang's broad experience also includes IP litigation. Within the firm's associate ranks, Yingying Shen and Bo Li are the names to note.

Hall of Fame

Chuanhong Long

Rising stars

Bo Li